



Photo to left: 2007 Convention- Student Contest.

## 2009 Convention October 30-31

**Building a Better Business** Learn to evaluate your customer's horses for overall healthcare and better hoof quality

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**This year's convention is smaller; it will be more like a Fall Clinic and Open House.**

### You Will See:

#### Treadmill

*Ralph Casey, Georgia  
BWFA President*

Featuring FNRC members and farriers - will evaluate customer horses by using the treadmill, filming and playback in slow motion. All aspects of Barefoot, Shod, Short Shoeing and introduction of new shoe design.

#### Thermal Imaging

*Kelly Case, Missouri  
BWFA Board Member and  
Certified Farrier*

With FNRC members and farriers will offer imaging while on treadmill evaluating conformation, barefoot, shod and as needed in dentistry, Flexion and nutrition discussions.

#### Equine Dentist

*Eric Williamson, New York  
Equine Dentist and  
Certified Farrier*

Will demonstrate and discuss healthy care while floating teeth and pointing out problem areas, etc. for customer horses. No drugs used. \$50.00 per horse  
Appointments please, Friday and Saturday.

#### Equine Nutrition

*Buck McColl, North Carolina  
Nutritionist and  
Maker of Super Bio-Zin  
products by Mobile  
Milling Services.*

Will discuss health aspects of customers horses whether it be the hooves, skin, dehydration, etc.

#### Equine Flexion Therapy

*Dan Marcum, Texas  
Equine Adjuster and  
BWFA Certified Farrier*  
Demonstrations and discussions on flexing for out of the normal

problems such as stiffness, irritability, tail switching, stifle problems, soreness from lame or foundered horses. Teaching farriers how to identify and use stretching exercises for horses that cannot or will not allow you to hold their limbs while working on feet. For the public and their horses a 2 hour session per horse - \$200.00 Teaching You how to massage and flex your own horse, great for active riders whether trail riding or in rodeo events and of any of the above problems.

#### Hoof Bonding, Thrush, Barefoot Solutions

*Lynne Myers, Georgia  
Vettec Equithane Products,  
Regional Sales Manager for  
the South East*

All products demonstrated and discussed on horses. Superfast, Adhere Glue On, CS for thrush, Soleguard for barefoot. Tips from the FNRC monthly classes with BWFA farriers. Every farrier will receive a sample.

[www.BWFA.net](http://www.BWFA.net) is updated weekly. Visit often to learn of upcoming events and continuing education clinics and to see slideshows of past clinics.

## Horseshoe'n Time TV Show filming at Convention

Do you have a **New Product** you are using that you would like to tell fellow BWFA Members about? Send us the information we will list it in our eNewsletter.

Send us your **Sell, Swap, or Buy Items** to list in the **Newsletter** and online.

**Horseshoe'n Time** TV Shows will be filmed to include all of the presentations and attending farriers. For a small fee, you, the BWFA farrier/member can be interviewed to promote your business.

**Bring your rig and show it off** like Robbie Schuler of Tennessee did. Robbie attended the Fistful of Dollars Business Clinic on 8/28 and was able to upgrade his certification the next day at the FNRC. Everyone flocked to his rig to see how he had personally modified it to suit his business. This should attract a lot of attention on Horseshoe'n Time.

We are heading up a 6

hour block of time every Saturday morning on Dish Channel 9411 as a promotional venue for viewers to watch more horse related shows on The UniversityHouse Educational Channel.

**We were the first horse related show to air on this channel which has attracted so much attention that there are at least 6 other horse related shows added to the line-up. We receive calls for products, DVD's, and farrier referrals after EVERY SINGLE SHOW!!!**

Our goal is to begin airing your interviews by November 15, 2009 and all through 2010.

The small fee is only \$200.00 per farrier.

Bring whatever you want to show, tell us

what you may specialize in or just tell us about yourself and start **HEARING YOUR PHONE RING OFF THE HOOK!!!**

Already signed up

1. - Robbie Schuler, Tennessee - Rig
2. - Clyde Dawson, Alabama, A rescue case he brought back from lameness.
3. - Scott Ledbetter, Marietta, Georgia, Equine Podiatry
4. - Russell Bloodworth
5. - Jason McKinney

**Be the first in your area to become a television STAR!!!**

**An excellent way to continue . . . Building a Better Business**

**If you are interested send us an email at [info@bwfa.net](mailto:info@bwfa.net) or call our office (706) 397-8047**

## Summer Bulletin

**We will be finishing the Summer Bulletin soon. It will have more information about the 2009 Horseshoers Convention as well as articles written by Barry Denton, MF/Tester of Arizona; and CJ Ward, MF/Tester of Oklahoma; and more.**

**Be looking for it to arrive in your mailbox soon.**



A BWFA Membership Publication

## Calendar of Events Highlights (706) 397-8047 to register

Members receive a discount when attending any event in 2009 held at the FNRC

**September 12-13  
Georgia**

Advanced Forge  
Class for Farriers

**September 13  
Georgia**

Equine Dentistry

**September 17-  
Thursday  
Georgia**

Vettec Equithane  
Products

**September 19-  
20 Georgia**

Introduction to  
Trimming for  
Horse Owners

**September 19  
Pennsylvania**

Forge Class

**September 19  
Ohio**

Forge Class

**October 3-4-  
Georgia**

Introduction to  
Trimming for Horse  
Owners

**October 17 -  
Ohio**

Forge Class

**October 29-  
Georgia  
Certification  
Testing &  
Upgrading**

**October 30-31  
Georgia  
BWFA Annual  
Horseshoers  
Convention**

**November 7-  
North Carolina**

S.H.O.E. Fall Clinic

**November 21-  
22-Georgia**

Introduction to  
Trimming for Horse  
Owners

**November 21-  
22-Georgia**

Advanced Forge  
Class for Farriers

**November 21 -  
Pennsylvania**

Forge Class

**November 21 -  
Ohio**

Forge Class

The Farriers National Research Center is an all inclusive facility with clinics for Farriers & Horse Owners. If you have a customer that may need more education please give them our phone # (706) 397-8047 and email [farrierhdq@aol.com](mailto:farrierhdq@aol.com)

All Clinics are Instructed by Certified Farriers

For More Information about these Clinics Please visit [www.bwfa.net](http://www.bwfa.net)

Watch Horseshoe'n Time clips at [www.youtube.com](http://www.youtube.com) search Horseshoe'n Time.

**BROTHERHOOD OF  
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FARRIERS  
ASSOCIATION**

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[info@bwfa.net](mailto:info@bwfa.net)

We're on the Web!

*See us at:*

**[www.bwfa.net](http://www.bwfa.net)**

**Coming soon**

- 5 day workshops on Gaited, TWH padded and flat, Saddlebred, Master Farrier Certification
- 1 day workshop on Equine Dentistry
- New section on website: Sell/Swap/Trade. Be thinking about what you have to list.

**Go to [Cafepress.com](http://Cafepress.com) for BWFA merchandise.**

Do you have any suggestions for content for the eNewsletter? Email your suggestions to [info@bwfa.net](mailto:info@bwfa.net).

Many emails were returned due to bad email addresses. If you change your email please notify us ASAP so we can update our records.

Remember to **RENEW** your membership annually. If you do not pay your dues annually, you will loose ALL your current status and upgrade eligibility in 1 year, 3 years, 7 years and lifetime at age 65

