



We received 9-11 inches of snow at the BWFA Headquarters in Georgia

INSIDE THIS ISSUE:

Happenings	1
Change in the Bulletin Format	2
Treating Seized Horses	2
Using the iPad For Your Business	2
Worth a Re-Print & Re-Read	3
Calendar	4
Back Page	5

With the snow on the ground in every state, except Florida, we hope this email gets to you during your time off.

As for time inside, we can all get caught up on what's new in the industry and as a member of the BWFA this is a good time to practice your forge work and go over the Calendar of Events and sign up for a forge class.

Utilize this time to get in touch with past and current customers, send out notices on your Facebook, web site, etc.

Check out what is available for members

[Personalized web page,](#)

[Business Card referral page](#)

[What we do when we aren't shoeing](#)

Link Casey has a slideshow on Infrared Thermal Imaging from the 2010 Convention, [check it out.](#)

**“Worth a Reprint
See page 3**

Submit your news & events by January 30 to include in the 2010-2011 News Bulletin & Online

Articles on BWFA.net

[Handmade Aluminum Shoes](#) by CJ Ward: *The American Mustang is a very durable and agile animal. The Discovery Channel says the feet have thick walls and are chipped off by rocks, not on the Mustangs I have worked on.*

[My Bull Riding Career Is Over](#) by Barry Denton: *It happened just about two weeks prior to my writing this piece. I decided that after breaking my leg at the age of 50 it was time to hang up my bull rope.*

[How to De-mystify the word Trimming...](#)by Ralph Casey: *Balanced, natural, natural balanced, mustang roll, rolled toe, natural angle, strausser trim, ramey trim, etc. With the word natural in almost everything we do or eat these days, it is being portrayed as a cure all for human and equine ailments*

*Is it time for you to
renew?*

*Keep your current
status and
upgrade eligibility in 1
year, 3 years, 7 years
and lifetime at age 65.*

*Contact our office
today to renew your
membership*

We can customize a

T-shirt for you with

YOUR business name

on the front and the

BWFA emblem on the

back.

Call us today to place

your order.

Change in the Bulletin Format

Beginning with the January Winter Bulletin, in an effort to better serve you in a timelier manner, the BWFA has changed all printed publications to email format. At the urging of many of our members, we

will be sending the BWFA News Bulletin via email, rather than by postal mail. This change will allow the BWFA to **spend less money** on paper and postage, and put your

membership dollars to hard work on promoting you to the Horse Owner.

Treating Seized Horses

The MOFA Chapter and ShurShod Horseshoeing School were asked to help examine, evaluate and treat some of the horses that were seized in Mount Home Arkansas. There are 115 head.

We are planning on going on the weekend of January 22.

If you would like to help out please contact Kelly Case in Missouri at 417-462-7848 kelly@shurshod.com

Using the iPad for Your Business

"We have been using the iPad for a while now. Do you farriers get tired of going to an appointment, you get there and it's a no show, they forgot. Well we have found out the iPad will take care of it for you. Not only does it sync with my phone and computer it will automatically text or email your

customers up to two day reminder of their appointment. No more calling the night before, if I remember too. The iPad is like having a secretary working for you."

From the truck of Tom & Vicky Cable in Ohio
740-819-5571
www.bwfa.net/tomcable.html

Worth a Re-Print & Re-Read

1997 Spring BWFA Bulletin, 4 pages
Business & Horse Owners & Certifications by:

Dick Williams of Colorado
Rick Gansz of New Mexico
Ed & Betsy Helms of Michigan
Farrier Research Lab I in Georgia

[Read article here](#)

1995 Fall BWFA Bulletin, 2 pages

JL Fletcher of Maryland

[Read article here](#)

We have attempted to contact all of our members to update your address & phone number.

If you have not verified your information with us please contact us today at 706-397-8047

Get involved with your local BWFA Chapter to meet farriers and horse owners in your area.

See Chapters page on the website

Don't have a local Chapter? Contact us today for information about starting one in your area.

706-397-8047 info@bwfa.net

Calendar of Events Highlights (706) 397-8047 to register

Members receive a discount when attending any event in 2011 held at the BWFA Headquarters & FNRC

January 27, 28, 29 (Thurs, Fri, Sat) - Georgia
Equine Flexion Therapy Certificate Course
1 day clinic or 3 day school
Sponsored by the FNRC

May 21 - Georgia
Farrier Spring Fling *sponsored by the Casey & Son Horseshoeing School & the Farriers' National Research Center*

March 10 - Georgia (Thursday)
Vettec Equithane Products Hands-on Demonstrations

October 21-22 - Georgia
BWFA Annual Horseshoers Convention

For More Information about these Clinics and the full 2011 Calendar of Events please visit www.bwfa.net

The Farriers National Research Center is an all inclusive facility with clinics for Farriers & Horse Owners. If you have a customer that may need more education please give them our phone # (706) 397-8909 and email FNRCinfo@aol.com

For monthly forge classes near you visit the Calendar of Events page on the BWFA web site

All Clinics are instructed by Certified Farriers

Watch Horseshoe'n Time clips at www.youtube.com search Horseshoe'n Time.

**BROTHERHOOD OF
WORKING
FARRIERS
ASSOCIATION**

14013 East Hwy 136
La Fayette, GA 30728
(706) 397-8047

Fax:

(706) 397-8047

E-Mail:

info@bwfa.net

We're on the Web!

See us at:

www.bwfa.net

On the Store page of the BWFA website you will find:

- Past Bulletins and eNewsletters
- Articles written by BWFA Farriers
- Slideshows of past events

and more.

**Go to Cafepress.com for
BWFA merchandise.**



**Call the BWFA office to order
Gold/Silver or Bronze Belt
Buckles.**

