

Hurricane Irene will hit the east coast today. According to reports, some 50 million people will be affected. This could include you, your family and clients. We will be thinking about you. BE SAFE!!  
Ralph & BOD

Volume 3, Issue 8  
Aug 26 2011

Please send in your registration by the  
deadline of October 1  
**2011 Convention October 21-22**

**Vendors attending the 2011 Convention**

We will highlight one company per newsletter and their promotions in this section.

**Equicast Hoof Wear – Protection System** of Lawrence, Kansas

Revolutionary Hoof Care Product Fits Any Shape Hoof

Dave Richards  
PO Box 442485  
Lawrence, KS 66044  
866-844-3336  
[info@equicast.com](mailto:info@equicast.com)  
[www.equicast.us](http://www.equicast.us)

**EFT Class August 18, 19, 20, 2011**



**Using the Finnegan Gauge**



**Front right**



**Right Hind**



**Left Hind**



**Link Casey taking thermal image to study with Dan Marcum**



**Dan Marcum beginning exam**

Dan comments "This right here (at the withers) is directly related to the high low condition in the front feet. The visual exam we did shows the left leg is longer than the right and the left heel is higher than the right."

**Continuing Education includes all equine professions working together!**

Photos at left are from the August Massage Therapy Class with Dan Marcum and the Infrared Thermal Imaging with Link Casey

A complete video will be posted on the FNRC website

Renowned Farrier TJ Jones and other speakers were quoted at saying, "Many new innovative ideas are coming out of this research center for the farrier." "It has been successful in educating the horse owner that the farrier is more than just a strong back and weak mind" "It is exciting because it is something we have needed for years" "It is being praised all across the country and even worldwide," "The FNRC and Horseshoe'n Time TV Show is helping to educate us all."



## Convention Vendors

### Stockhoff's Horseshoes & Supplies

*of LaGrange, Kentucky*

will be the main retail store offering a wide line of farrier supplies.

**Additional discounts are available online if you order your shoes and supplies by October 15<sup>th</sup> and receive free shipping by picking it up at the convention.** (Saturday only)

Click here to order [stockhoffsonline.com](http://stockhoffsonline.com)

Please request shipping to the BWFA address

## Convention Vendors

### Mobile Milling

Makers of Bio-Zin represented by owner Buck McColl

Buck will be offering 20% off all products along with three "Pride in Profession" hats for a special raffle at his table.

You may contact Buck at [www.mobilemilling.com](http://www.mobilemilling.com) or 336-561-1414 in Thomasville, NC

Read an article by Buck....

**When Do Horses Need Electrolytes?**

[Click here](#)

## Convention Vendors

### VETTEC HOOF CARE PRODUCTS

Lynne Myers  
306 Blake Dr  
Canton, GA 30114  
770-313-4007  
[lmyers@vettec.com](mailto:lmyers@vettec.com)  
[www.vettec.com](http://www.vettec.com)  
*Saturday Only*

### MFC HORSESHOEING TOOLS

Tyler Cottrel  
26446 Horseshoe Circle  
Purcell, OK 73080  
405-288-0145  
[mfctools@aol.com](mailto:mfctools@aol.com)  
[www.mfctools.com](http://www.mfctools.com)  
*Friday & Saturday*

### FARRIERS UNITED

Jeff Denson  
3418 Stillwater Lane  
Hillsboro, NC 2778  
919-321-0076  
[jeff@farriersuntited.com](mailto:jeff@farriersuntited.com)  
[www.farriersunited.com](http://www.farriersunited.com)  
*Friday & Saturday*

### EQUINE DENTIST

Dawn Mannira, EqDT  
**WHOLE HORSE EVALUATIONS**  
Sam Mannira  
984 SW Coyote Circle  
Fort White, FL 32038  
386-623-2757  
[Horseshoeingplus@aol.com](mailto:Horseshoeingplus@aol.com)  
[horseshoeingplus.com](http://horseshoeingplus.com)  
*Friday & Saturday*  
Call to reserve dental appointments  
706-397-8047

### EQUINE FLEXION THERAPY

Dan Marcum  
Rt1 Box 142A  
Kirbyville, TX 75956  
409-658-7984  
[danielmarcum@sbcglobal.net](mailto:danielmarcum@sbcglobal.net)  
[www.allaroundtrainingcenter.homestead.com](http://www.allaroundtrainingcenter.homestead.com)  
*Friday & Saturday*

### EQ-WELL NIKKEN MAGNETS

Jim Lane  
3640 Cochran Lake Rd  
Marietta, GA 30062  
770-990-6623  
[equwell\\_horsetherapy@yahoo.com](mailto:equwell_horsetherapy@yahoo.com)  
*Friday & Saturday*

New convention topics

Traditional and new shoeing technique discussions to include barefoot.

Email received from BWFA Farrier Kendall Brooks

I have been talking to a few people out in Texas and have been told of all the great results that have been received from barefoot trimming. The stud they showed me doesn't make sense anatomically. They are putting the weight in all the wrong places.

Where can I find some information on similar results?

FYI -This may affect your business

From the American Horse Council August 10, 2011 newsletter

AHC Washinton Update

The USDA replaced the National Animal Identification System (NAIS) with the Animal Disease Traceability Program (ADTP) in early 2010. They stated there will be a 90 day period for public comment, which will close on November 9, 2011.

Under the proposed rule, livestock that are moved interstate would have to be officially identified and accompanied by an interstate certificate of veterinary inspection or other documentation.

See BWFA website to read the complete newsletter.

Those who have email and receive the eNewsletter are missing out on business by not having your business card posted on our website. If you are a current or lifetime member send your business card to display online. Those without email can mail in their card.

We have received new shoe designs from Incast Minority Business Enterprise out of Pittsburgh, Pennsylvania and will show them at the convention

Comment from Sean McDonough of Kansas

I read John Burt's article in the last eNewsletter and it was very good. I think what we are leaving out is the difference between science and business. In business itemizing is known as "Unbundling your services". We try to teach science and zero business. Watch an AT&T commercial. That is marketing. We need to start teaching the business with the science. Veterinarians unbundle their services but we have to do it all. Educate yourselves boy and girls and you will make the money you deserve to make!!

I accomplished a lot during my 55 Day Horse & Wagon Trip to DC Good things are starting to happen that will help horseshoeing schools and farriers. I will discuss these at the convention.

P.S It's not about licensing

Ralph Casey



As of September 1, we are using the new certification card with a QR code on the back with your personalized information encoded. More information to follow in the Fall News Bulletin



Kenny Cornett testing for Journeyman II upgrade with John Burt in Arkansas. Kenny specializes in gaited horses and will be attending the 2011 Convention in Georgia.

Congratulations Kenny!!

## Convention Week – Georgia

**Wednesday October 19-  
Thursday October 20**

TESTERS Meetings  
Board Meetings

Upgrading and new testing trials will be offered at all levels we have invited members to submit questions and answers for our Master Farrier testing. **We encourage participation.** We are looking forward to discussions Wednesday & Thursday for finalization

**Thursday October 20 -  
2nd Annual Trail Ride**

to local Pinhotti Trail  
Please call to register.  
[info@bwfa.net](mailto:info@bwfa.net)  
(706) 397-8047

**If you are not  
part of the  
solution to a  
problem,**

**You are part  
of the  
problem.**

John Burt  
Circa 2011

**Friday & Saturday  
October 21-22-**

BWFA Annual  
Horseshoers

Convention at the  
Farriers' National  
Research Center and  
BWFA Headquarters  
LaFayette, Georgia  
**\$50.00 Farrier  
registration if  
submitted by October  
1**

*\$100.00 after October 1*  
Register by calling the  
BWFA office or send in  
the registration form  
from the Summer  
Bulletin.

Farriers Horse Owners, clubs & observers are all welcome. Vendors, Hands-on, Offering the latest in Shoeing for Lameness, Short Shoeing Research Project, Shoeing the Event Horse, Research Cases using the Treadmill and Equine Thermography, Nutrition, Hoof Repair, Equine Flexion Therapy and Equine Dentistry Intros, Magnetic Therapy, Forge Classes, Saddle Fitting, and New Products Showcase. CFE credits available  
[info@bwfa.net](mailto:info@bwfa.net)  
(706) 397-8047

**Saturday, Sunday,  
Monday**

**October 22, 23, 24**  
Equine Flexion  
Therapy School (EFT)

Hosted by the  
Farriers' National  
Research Center &  
School  
Instructor, Dan Marcum,  
Equine Adjuster, Farrier

\$600.00 includes 2  
meals a day (breakfast  
& lunch)

\$100.00 lodging at  
FNRC available

Limited to 4 students  
with or without own  
horses.

Need to purchase study  
book in advance from  
Dan

For more information  
contact the FNRC at  
(706) 397-8909

[FNRCinfo@aol.com](mailto:FNRCinfo@aol.com)  
[www.horseshoentime.tv/fnrc.html](http://www.horseshoentime.tv/fnrc.html)

Please note: this is not a BWFA  
Certification Course

See the entire Calendar of Events on the BWFA website

See details of the Convention here

Watch Horseshoe'n Time clips at [www.youtube.com](http://www.youtube.com) search Horseshoe'n Time and on Pegasus TV

**BROTHERHOOD OF WORKING FARRIERS ASSOCIATION**

14013 East Hwy 136  
La Fayette, GA 30728  
(706) 397-8047  
Fax:  
(706) 397-8047  
E-Mail:  
[info@bwfa.net](mailto:info@bwfa.net)  
We're on the Web!

See us at:

[www.bwfa.net](http://www.bwfa.net)



**Message from the Horsemen's Council of Illinois**

**Horses and horse owners all across America have been betrayed!**

The national fundraising groups say they care about horses, but the truth be told, they care more about the money. Selling misinformation and the emotional issues about horses in America is child's play. Caring for horses is hard work. Work done by more than 2 million caring people every day in the U.S.

The brutal truth...the entire United States equine industry is liquidating and downsizing. Fewer horses means fewer jobs, fewer horse shows, fewer rodeos, fewer new trucks and horse trailers, fewer training dollars, fewer veterinary services, fewer saddles and bridles, led need for feed – all adding up to a devastating economic contraction that is destroying our prized American horseback culture.

Have questions about horse? Ask and expert...someone who actually cares... a Horse Owner!

Horsemen's Council of Illinois  
[www.horsemenscouncil.org](http://www.horsemenscouncil.org)

**All BWFA Members**

**Don't forget to send in your convention registration of only \$50.00 by October 1st**

*Print registration form [here](#)*

**For current BWFA Members only**

When you have received and read this newsletter...

Send us an email at [info@bwfa.net](mailto:info@bwfa.net) by **Friday September 2** with your

Name, Address,  
Email, Phone number

To receive one complimentary roll of Equicast Equine Casting Tape that has been donated by Equicast (\$15.00 value)

NOTE: you must be present at the Convention to pick up the Equicast

Don't let the need for health insurance coverage keep you from shoeing full time.

Contact our Aflac Representative

**Connie Carter**  
**(706) 218-7995**  
[connie\\_carter@us.aflac.com](mailto:connie_carter@us.aflac.com)

**American Horse Council Newsletter**

We have a page on our [website](#) to the AHC newsletters for you to view.

As a member of the AHC the BWFA also receives their electronic newsletter. We can now share this with our members.



Scan this code with your smart phone to save the BWFA contact information into your contact list.